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**Mediaschool Grinchenko University
is inviting the english-speaking youth to take part in the online-course
“PUBLIC COMMUNICATIONS”
that starts on the 14th of April, 2021
(virtual event format)**

The “Public Communication” course is a place for interactions between students and experts, trainers and true specialists in the particular sphere.

The goal: to create a common information space, community, where students can get a chance to learn the basics of public communications, get exclusive knowledge and find answers to the topical issues.

The course is for everybody who wants to:

- Learn the basics of public communication/media sphere;
- Know more about modern world trends and tendencies;
- Start your career/hobby path in journalism, PR, blogging, advertising;
- Find like-minded people;
- Get unique emotions and learning experiences.

THE COURSE TOPICS

- Problem-solving as a skill of the future: methods of analysis and forecasting;
- Innovative communication technologies;
- Fundamentals of Analytics in Advertising and PR;
- Public Rhetoric: From original storytelling to intellectual puzzling;
- Live Stream: structure and communication.

All our trainers aren't just good specialists in theory, but they are experts with many years of professional experience.

Course duration: 14.04, 21.04, 28.04, 5.05 or 12.05 (the group`s decision)

Format: online

Cost: free

All participants get the **CERTIFICATE** from Grinchenko Mediaschool that confirms course completion.

For the **registration** we ask you to submit the form using the link:

<https://bit.ly/3rEkIMg>

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Facebook: facebook.com/kyivmediacenter

Instagram: instagram.com/kyiv_mediacenter

Telegram: tg://join?invite=gnRnX9ej0l00ZTRi

